



Skin Support Clockwise from top: Erno Laszlo's Multi-pHase Active Tint SPF 15, Christian Dior's Teint Diorlight SPF 10, Shiseido's Benefiance Enriched Revitalizing Foundation SPF 15, Chanel's Teint Lift Éclat, and Aveda's Base Plus Balance.

If the wave of new foundations is any indication, then it truly is what's on the inside that counts. These modern treatment-based formulas perform like skin care, pampering as well as concealing, with anti-oxidants and herbs.

\*This makeup still functions as makeup but also offers immediate and long-term benefits to the skin," says Jack Mausner, PhD, senior vice-president of research and development at Chanel. Sunscreen and moisturizing properties are now the bare minimum, a prelude to an ingredients list that reads like the label of a cutting-edge skin cream. Chanel's Teint Lift Éclat, for instance, blends nature's skin tighteners-mushroom derivatives and plant extractswith chamomile, silk components, and vitamins A, C, and E to soothe, soften, and deflect free radicals from the skin. L'Oréal's Visible Lift Line Minimizing Makeup contains firming ingredients straight out of its Plénitude skin-care range. Aveda's Base Plus Balance foundation adds licorice-root extract to even out complexion irregularities, and similarly, the "Herb de Rosee" in Christian Dior's Teint Diorlight retexturizes skin, eliminating roughness and redness.

Although they hydrate and protect, treatment foundations shouldn't replace your daily skin-care regimen. Foundation users will likely see some improvement in skin smoothness, according to many dermatologists, but measuring efficacy is difficult. "Anti-oxidants improve collagen production and help repair wounds, but they are not medicine," says New York dermatologist Debra Wattenberg.

These new foundations do wear beautifully, thanks to improvements in texture and color. Shiseido's Benefiance Enriched Revitalizing Foundation SPF 15, for example, contains Light Dispersing and Moonlight Powders, which reflect light and impart a warm glow; Erno Laszlo credits the subtle look and light feel of its lightweight Multi-pHase Active Tint SPF 15 to non-streaking micropigments; and Dior's formula uses just 6 percent color instead of the usual 8 to 12 percent. "This ultrafine, iridescent pigment helps skin appear luminous," says Caroline Geerlings, senior vice-president of marketing for Christian Dior, and it results in a "flawless look with a barely there feeling." Wonderful proof that makeup, just like appearances, can be deceiving. Amy L Bratt

## Celebrity makeup artist Carol Shaw talks legends and looks

Observing models made up with charcoal lips and Colorforms eye shadow, logic dictates that women over thirty need an emphatically different approach. The forty-year-old founder of LORAC Cosmetics disagrees. For women who take care of themselves, makeup techniques are essentially timeless.

Mirabella Does the age of the woman influence how you make them up?

C. S. My clients keep up with their skin as it ages. They switch to a creamier moisturizer, a satin foundation instead of oil-free. Nowadays, a woman of fifty can look better than one in her twenties. Mirabella What's the most important makeup strategy for any age?

C. S. Finding the right foundation in the right shade. The color should match the neck, if possible, or go a little lighter. If the foundation is darker than the neck, it makes you look older.
Mirabella Is it true that the older a woman is, the less makeup she should wear?

C. S. Less powder is probably a good idea, but everything depends on the face—bone structure, coloring, and self-image. I've always liked Anjelica Huston with more makeup, and dramatic eyes. Susan Sarandon is best in earthy colors. Her features are so beautiful, you just need a bit.

Mirabella When should a woman consider rethinking her look?

C. S. I'd say never, if it's flattering and she updates often. I still wear smoky kohl eyes for evening, and I probably will when I'm ninety. To pull it off, you have to go pale on the lips, of course.
Mirabella Are nude lips flattering once you're past twenty-five?

C. S. Well, don't do a really pale shade during the day. And nude doesn't have to mean absolutely bare. Our Susan shade is a caramel neutral that goes on quite sheer or layers for deeper color. And there's Brooke, a pinky-taupe nude that is very pretty.
Shannon Henderson

